GLOBAL BRIGADES IRELAND — FUNDRAISING TIPS



Individual Fundraising:

Sponsorship Cards:

One of the easiest ways of fundraising – print off our official sponsorship forms and distribute to different places such as your workplace.

One tip is to give it to friends and family to distribute in their workplaces.

You can also link people to your <u>Empowered.org</u> account where they can make a donation online.

Sponsored Fast:

Raise money by fasting for 24 hours.

Coffee Morning:

Host a coffee morning for friends and family to raise funds.

Group Fundraising:

Corporate Sponsorship:

Contact organisations that may be interested in sponsoring your brigade.

College Events:

Host fundraising events around your university.

For example, one group of brigaders ran "Take Me Out" in DCU which was very successful in raising funds for their brigade to Ghana. Video link: www.youtube.com/watch?v=OXvy HnYQ3s

Remember to get permission from university staff before hosting these events.

Fun Run:

Get friends and family involved for a fun run – give participants sponsorship cards, have them dress up on the day and raise loads on a fun day for everyone!

Raffle:

Hold a raffle on campus – get prizes from local businesses/other donations.

Football Tournament/Penalty Shootout:

Host a football tournament or penalty shootout. Charge per team/penalty. Be creative and get your lecturers involved to build up some hype!

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Gig:

Organise a venue and have a battle of the bands – charge on entry. Promote around campus. Can host a number of other events alongside it such as a raffle, leg waxing (pay per strip), etc.

Quiz Night:

Host a quiz, charge a certain amount per team entering. Can also run in conjunction with other events such as a raffle, leg waxing (pay per strip), etc.

Bag Packing:

Bag pack in supermarkets. Please bear in mind that there is usually a long waiting list for this so contact the supermarket as early as possible.

Street/Pub/Church/Shopping Centre Collecting:

A great way of fundraising, just remember to be friendly and cheerful to all. From experience we found it is best to ask "can you spare a few cents" rather than just asking for money.

Garda Permits are required for all collections in public areas.

To obtain a Garda Permit contact your local Garda Station and request a Street Collection form. Fill out relevant details (contact Focus Ireland for any information needed). Allow 6 – 8 weeks for your Garda Permit to come through.

On private property (pubs/churches/shopping centres) you must obtain the permission of the owners.

Comedy Night:

Raise funds by organising a comedy night in the Laughter Lounge, Dublin 1. The laughter lounge can offer you a block number of charity tickets for €5 each which you can then sell on for €25. The night is already organised for you with a free cocktail before 7.30pm, 4 International and Irish comedians and a late bar followed by a DJ.

Visit http://www.laughterlounge.ie/charityfundraiders.php for more information.

Other Ideas:

- Bake Sale
- Car Wash
- Gig
- Raffle